

PUBLIC ART COMMISSION OPPORTUNITY

Artist and Artist Team RFQ



View of the Mural Location from the 780 block of West Washington.

ABOUT THE MURAL PROJECT

Bayview Foundation and the Bayview Public Art Selection Committee invite artists and artist teams to submit public art qualifications for the design and installation of a mural on the south facing exterior wall of Bayview's 25-unit apartment building located at 113 La Mariposa Lane, Madison, WI 53715. The wall faces Brittingham Park and Monona Bay. Bayview and the Committee are intending for the design and content of the mural to reflect themes of displacement and resistance, particularly as the two relate to natural resources such as clean water.

ABOUT BAYVIEW FOUNDATION AND REDEVELOPMENT PLAN

[Bayview](#) Foundation's mission is to support its culturally diverse, low-income families in realizing their aspirations by providing affordable housing, fostering cultural pride, and building community through the arts, education, and recreation. Bayview provides safe, affordable housing and vital services to a diverse community of

individuals, families and seniors in one corner of the “Triangle” created by West Washington Avenue, Regent, and South Park Streets in the heart of Madison’s downtown.

After years of planning with residents and community leaders, Bayview is in the process of redeveloping the 6.4-acre property. In addition, other housing properties on the Triangle owned and operated by the Community Development Authority ([CDA](#)), will be redeveloped over the next ten years. It’s estimated that the resident population on the Triangle will grow from 750 today to over 3000 in the near future.

Although CDA and Bayview residents both call the “Triangle” home, Bayview’s redevelopment is a separate initiative from CDA’s effort.

Bayview’s redevelopment initiative is an intentional and uniquely responsive model to the cultural and individual needs of residents. This project is the result of a [design justice process](#) that included years of meetings, individual resident interviews, and design charrettes that engaged over 70 percent of Bayview’s households. In overall scope and in all levels of detail, the plans reflect the input — hopes, dreams, fears — of the people who live here.



Photo credit: Jamie Ho, Bayview Portraits storytelling and photography project

Guided by this process, Bayview is now in the second year of a phased, three-year plan to rebuild the property. The new Bayview features more residential units, and a stunning community center that is twice the size of the former [center](#) with the capacity to serve Bayview and CDA residents, as well as residents from the broader community.

ARTS, CREATIVITY, AND PLACEMAKING

Community art, placemaking, and cultural programming elevate the voices of the people who live at Bayview, increase their connection to each other and the neighborhood, and demonstrate the importance of co-creating social change.

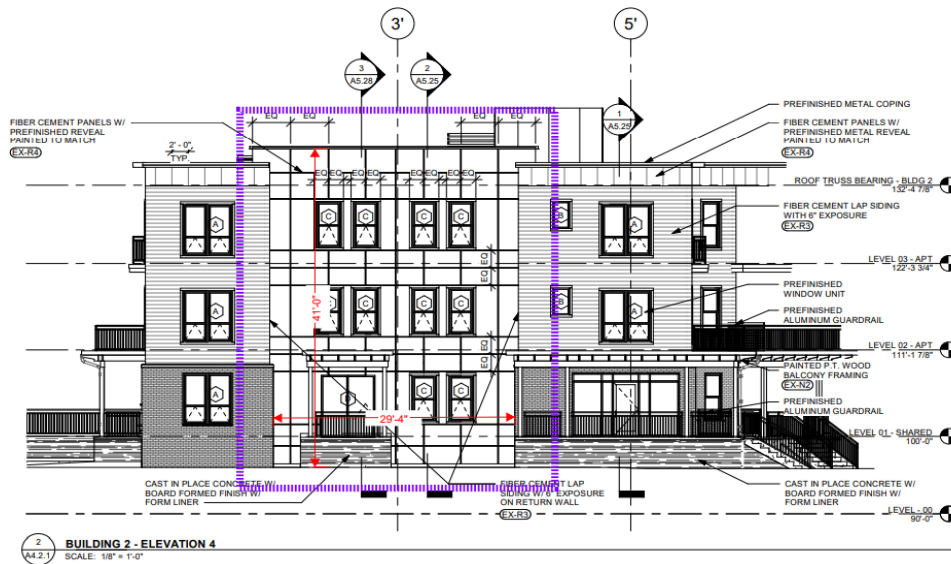
Central to the plans for the Bayview community redevelopment is the integration of art – participatory art, community-based art, and commissioned public art – into the overall redevelopment including on the exterior of the residential buildings, in and outside the community center, and in the gardens and other greenspaces. Bayview anticipates the creation and installation of up to 20 works of art on its campus, including ten works that

will be designed and created in collaboration with residents and neighbors, and ten that will be commissioned. This project will be created with residents and neighbors.

Examples of past projects can be reviewed here: [Past Projects — Bayview Foundation](#)

PROJECT DESCRIPTION

Bayview’s sixth artwork in this collection will be a mural on our 25-unit apartment building. This building is on the southwest corner of Bayview’s Campus. The intention for this piece is to depict the experiences and impact of displacement and detachment from natural resources. However, we also hope for the mural to allude to practices of resistance that have been developed by displaced communities. The *theme* of the mural should be informed by the experiences of the Ho-Chunk Nation in South Central Wisconsin and that of the Greenbush Neighborhood residents in South Central Madison. We are not requiring a literal interpretation of history. We welcome symbolic and abstract representations. It is important that the mural is able to communicate its themes and messages to groups of various lingual and cultural backgrounds.



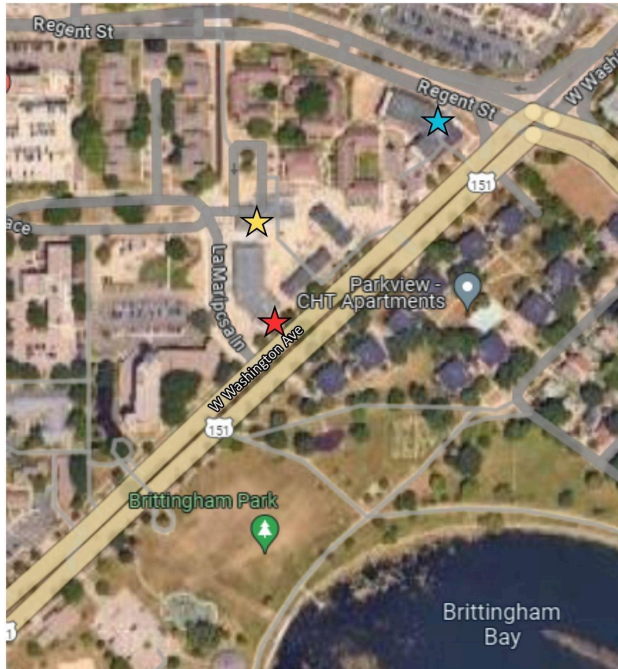
Architectural Plans of the Mural Site (including dimensions).

ARTIST OR ARTIST TEAM ELIGIBILITY

Bayview seeks to support and fund artists working in all career stages and a range of public art practices with an emphasis on supporting and amplifying the artistic work of BIPOC, Native artists, and artists of historically marginalized backgrounds.

Responding artists/teams must commit to completing the project within the specified budget for this project. Submissions suggesting larger costs/budgets will not be considered.

Responding artists/teams must commit to project completion within the timeline stated below. Submissions suggesting alternate timelines will not be considered.



★ Mural Location

★ Bayview
Community
Center

★ 'Hope Finds a
Home' Mural

Aerial view of mural location in relation to other relevant sites.



Mural location in relation to the rest of Bayview's campus.

Eligible artists or teams of artists must

- Demonstrate a history of projects that engage and reflect community experiences
- Design an approach to the project that is consistent with Bayview's mission and values [About Us — Bayview Foundation](#)
- Preferred: Have completed two commissioned public murals with budgets of \$40,000+

SCHEDULE

| | |
|--------------------|------------------------------------|
| <u>June</u> | <u>RFQ announced</u> |
| <u>August 1st</u> | <u>RFQ submission deadline</u> |
| <u>August</u> | <u>Interviews</u> |
| <u>September</u> | <u>Selected artist is notified</u> |
| <u>October 1st</u> | <u>Contract signed</u> |
| <u>April 2025</u> | <u>Project completion</u> |

BUDGET \$50,000

The total budget for the project is \$50,000. This not-to-exceed total must cover all costs associated with the design, fabrication, installation, infrastructure, site-preparation, site visits, and other related expenses. More information about the site, including CAD files, will be made available to the selected artist or team.

SELECTION PROCESS

Phase One (RFQ)

The submitted qualifications will be reviewed by a selection committee composed of Bayview staff and residents, adjacent community members, and art and design professionals. Selection of three finalists will be based on the following criteria:

- Quality and fit of letter of interest
- Quality of work samples
- Quality of statement describing approach to the project and the site
- Demonstrated ability of artist(s) to complete project based on bio and prior work experience

Phase Two (Interview)

Three finalists will be selected to advance and will be given the opportunity to interview with the Selection Committee. The artist or artist team will be given a list of interview questions in advance. One artist or team will be selected for the sculpture commission. Selection will be based on the following criteria:

- Resonance with the project description
- Knowledge of or willingness to learn the history of the land, both environmental and human
- Mode of working and plan for including the community
- Experience working with communities and diverse groups of people & awareness of the diverse cultures among Bayview residents, staff, and board
- Ability to communicate design concepts and complex issues with a variety of stakeholders
- Ability to identify and absorb information from a variety of sources and distill it into a unique design concept
- Experience bringing people together through placemaking

HOW TO SUBMIT THE RFQ (in digital format only)

Please provide the following in a single PDF document (sample JPEGs can be sent as a separate file)

- Contact information for artist or lead artist and team members
- One-page biographical information or resume; if you have multiple team members please keep biographical information to one paragraph for each member
- Work Samples: 10 digital images of your recent projects. Number images 1 through 10 with applicant's full name/s and save as standard JPEG

- Work sample list: Provide a written list of images 1 through 10 stating the applicant's name, the work's location, commissioning entity, participating artists if a team, purpose, process, medium, size, date of completion, and cost. Keep entries as brief as possible
- One-page letter describing your interest in the project, a statement addressing eligibility criteria, and a brief description of your approach to placemaking in general and this project in particular
- Three references (contact information only) for recently completed projects

Please submit all RFQ materials via email to: arts@bayviewfoundation.org. All materials must be received by 4 pm CST Thursday, August 1st 2024. No RFQ's will be accepted after this time.

DO NOT SUBMIT A PROJECT PROPOSAL AT THIS TIME