

City of Atlanta Moving Atlanta Forward Infrastructure Bond Program Public Art

Request for Qualifications:

West Cascade Park Sculptural Memorial

Submission Deadline: 4/5/24 5PM EST

Description: Freestanding bronze sculpture honoring generations with a minimum of 4 figures and 8 cast bronze plaques. The cast plaques will feature inspirational quotes provided by the city. Size with custom, polished stone pedestal, 3.5' to 4.5' wide x 5' to 7' high.

Locations: 4391 Danforth Road, Atlanta, GA

Eligibility: The City of Atlanta is seeking qualifications from sculptors with portfolios that demonstrate experience with community led public art of a similar size and scope. Artists must be residents of Metro Atlanta. All Applicants, regardless of race, sex, religion, nationality, origin, or disability may apply.

Budget: \$100,000.00



Overview of the Moving Atlanta Forward Infrastructure Bond Program

- Atlanta voters approved three ballot measures on May 24, 2022, that will make significant investments in the City's infrastructure and economy. The ballot measures will put \$750 million toward vital transportation, recreation, public safety, and arts projects across the city.
- The largest use of proceeds is for Parks and Recreation, totaling \$145.4 million. The second largest is transportation and trails, totaling \$110.2 million. The third largest is public safety, totaling \$92.4 million and the fourth largest is Arts, totaling \$15 million. The final \$36 million will allow each district's councilmember to allocate \$3 million to neighborhood projects that are not covered by the larger citywide investments in the package.
- The OCA released a City-Wide survey in January 2023 to receive feedback from Atlantans about public art and what they would like to see in their communities.
- These results were divided by council district and shared with the councilmember. The OCA is working with councilmembers to define project priorities and budgets, create project scopes, release and promote requests for artists, and manage projects to completion.

City of Atlanta Mayor's Office of Cultural Affairs

- The City of Atlanta's Mayor's Office of Cultural Affairs (OCA) was established in 1974 to encourage and support Atlanta's cultural resources. The initial mission was to solidify the role that arts and other cultural resources play in defining and enhancing the social fabric and quality of life of Atlanta citizens and visitors.
- Today the OCA understands that the arts play an essential role in defining the cultural vitality of the city and is working to enhance Atlanta's

reputation as a cultural destination. The OCA aims to provide programs that contribute substantially to the city's economy and quality of life.

- The Office of Cultural Affairs' programming is executed in four key areas: Public Art, Arts and Education Services, Contracts for Arts Services and Performing Arts. The OCA also manages the Chastain Arts Center/City Gallery at Chastain and Gallery 72.

District 11 & NPU Q

- District 11 is located in Southwest Atlanta.
- Marci Collier Overstreet is serving as a member of the Atlanta City Council representing the citizens of District 11, the legacy southwest Atlanta where she proudly spent her teenager years as well as raised her family.
- The Neighborhood Planning Units (NPU) in this district are I, P, Q, & R
- Neighborhoods in NPU Q include: Cascade Knolls, Guilford Forest, Niskey Lake Circle, Oasis of Cascade, Regency Park, Reunion Place, The Regency

Project Description

- The City of Atlanta Mayor's Office of Cultural Affairs invites experienced public artists to submit qualifications for the design, production and installation of a freestanding bronze sculpture with a multigenerational theme.
- This artwork will have a minimum of 4 figures (bust, silhouette, or relief style preferred) and 8 cast bronze plaques on a round, polished stone base. Artwork size with custom pedestal, 3.5' to 4.5' wide x 5' to 7' high.
- The selected artwork will be visually interesting on all sides for 360° viewability.
- The cast plaques will feature inspirational quotes provided by the city.

- The artist will be responsible for all costs including but not limited to pedestal, foundation, lighting, design, materials, labor, transportation, installation, engineering, insurance.

West Cascade Park - Site Details

- West Cascade Park is a new park located on Danforth Road in southwest Atlanta in the Midwest Cascade Community, district 11, NPU-Q.
- The new park has an ADA compliant parking area, a 0.5 mile hardscape path and a minimum of 10 acres of mature trees will be protected and retained in the park.
- The artwork will be installed by the trailhead directly off the parking area by the entrance to the park, or an alternate location in the park.

Artist Eligibility

- The City of Atlanta is seeking qualifications from sculptors with portfolios that demonstrate experience with community led public art of a similar size and scope.
- Artists must be United States residents and live in Metro Atlanta (Fulton, Dekalb, Douglas, Cobb, Forsyth, Rockdale, Cherokee, Gwinnett, Henry, Clayton, Fayette).
- All Applicants, regardless of race, sex, religion, nationality, origin or disability may apply.

Budget

- The all-inclusive budget is \$100,000.00

Selection Criteria

- Artistic merit and technical expertise

- Demonstrated successful, innovative and effective approach to public art projects of a similar scope.
- Experience working with communities.
- Ability to successfully execute a public art project in a culturally rich and complex area.
- Expressed interest in creating artwork for the opportunities presented by this request for qualifications.

Required Application Materials

- **Résumé** that outlines professional accomplishments (maximum 2 pages per person).
- **References** for three (3) individuals with whom you have worked, collaborated, or who have commissioned your work in the past (name, affiliated organization, email address and phone number).
- **Images** (6 maximum) of previous completed artworks which demonstrate your qualifications for the project.
- **Annotated image list** which must include title, location, date completed/performed, media, dimensions, brief description of the project/conceptual information, and budget (if applicable).

We **strongly recommend** that you register as a City of Atlanta Vendor Prior to submitting a proposal. Register as a Spend Authorized Supplier for the City of Atlanta. Click [here](#) to register online anytime. It is the sole responsibility of each respondent to ensure all business information is correct and current in COA online portal.

Questions

- Questions and requests for clarification regarding this RFQ must be directed in writing to the contact person listed below by 5 PM EST, 3/22/24.
For Questions, Please Contact:

Emily Fisher, Program Manager - ELEVATE EAfisher@atlantaga.gov

Qualifications Due

- Please send your qualifications in a single PDF to EAfisher@atlantaga.gov
The subject line should read:

ARTIST NAME: West Cascade Park Qualifications

- Qualifications must be received no later than **5PM EST 4/5/24**.
Qualifications received after **5PM EST 4/5/24** shall not be considered.
Qualifications received after the scheduled deadline for filing will not be opened.
- The top three selected finalists will receive \$1,000 to create proposals.

Selection Timeline

5PM EST 4/5/24: Qualifications due

Week of 4/8/24: Panel review of portfolios

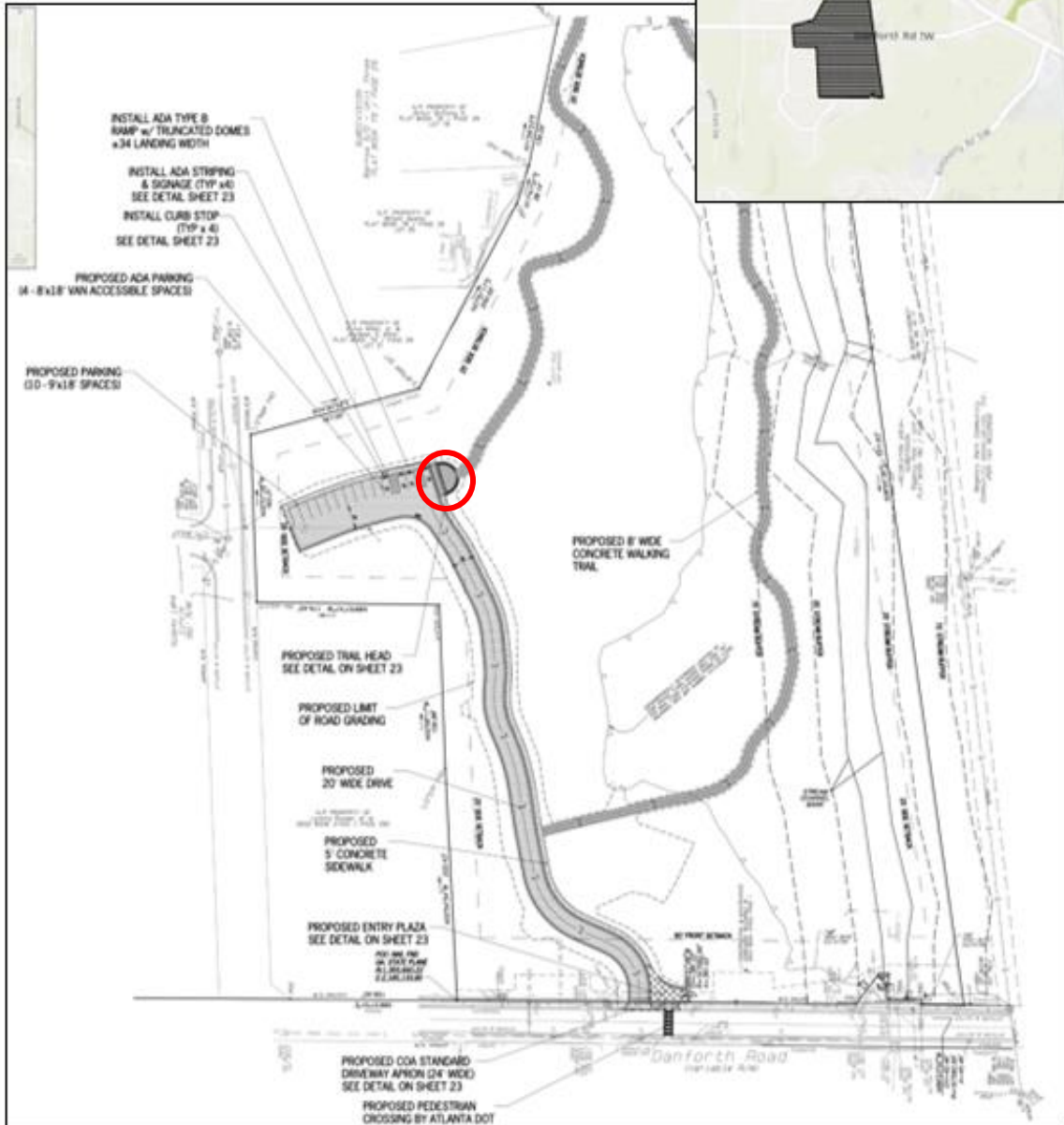
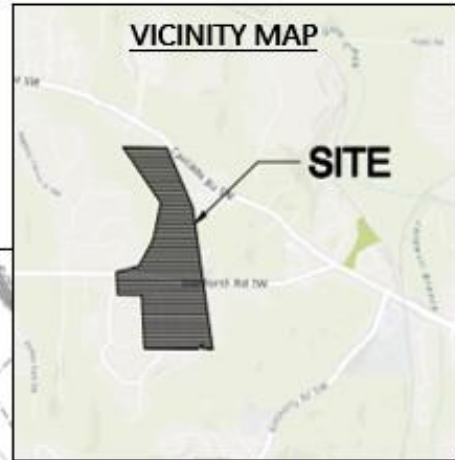
4/15/24: Finalists notified

5/15/24: Finalists proposals due

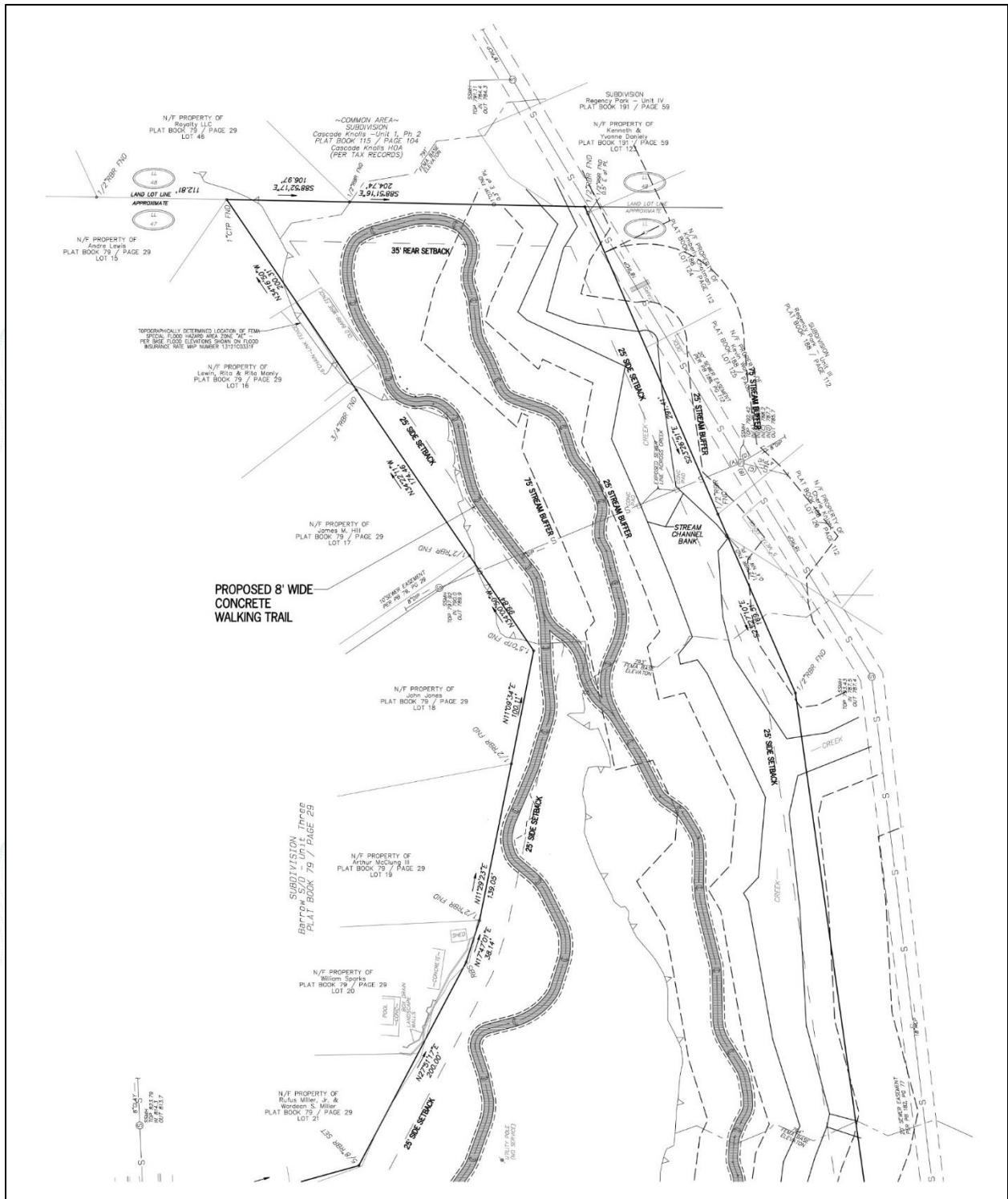
5/27/24: Selected artist notified

**Dates are subject to change*

Site Blueprints



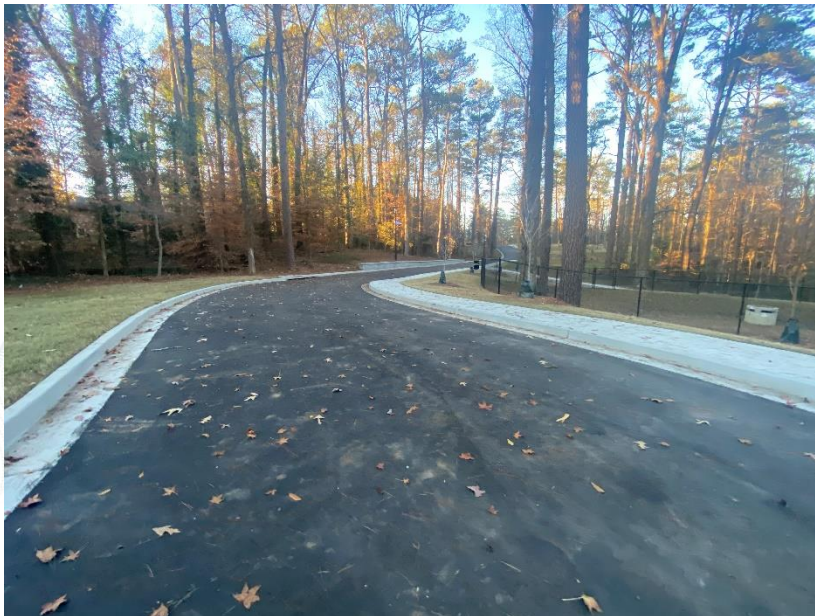
Site Blueprints



Site Images



Park Entrance

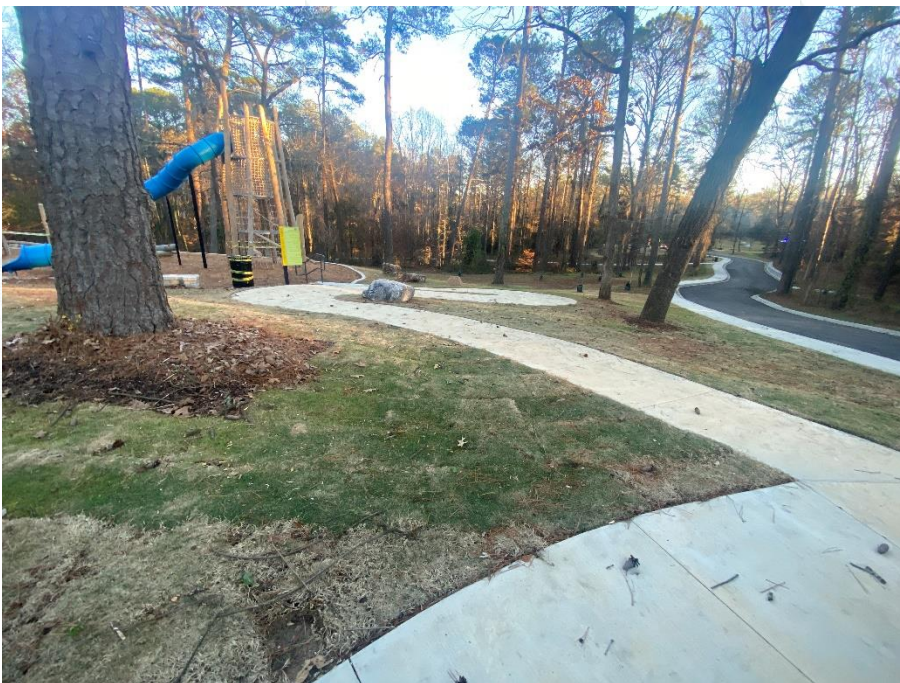


Park Driveway

Site Images



Plaza off Parking, Artwork will be centrally located in this plaza.



Playground

Site Images



Trailhead off Parking



Trail with seating

Sample artworks of a similar size and scope

Artwork: St Augustine Foot Soldiers Memorial
Artist: Brian Owens



[Find more images here.](#)

Sample artworks of a similar size and scope

Artwork: Eternal Vision, The Carolyn Sims Memorial

Artist: Frank Varga



[Find More Information Here](#)

Sample artworks of a similar size and scope

Artwork: Free For All
Artist: Jerry Boyle



[Find More Information Here](#)

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